SAMPLE REPORT · EVERY NAME AND NUMBER ON THIS PAGE IS MADE UP

PRICE POSITION REPORT

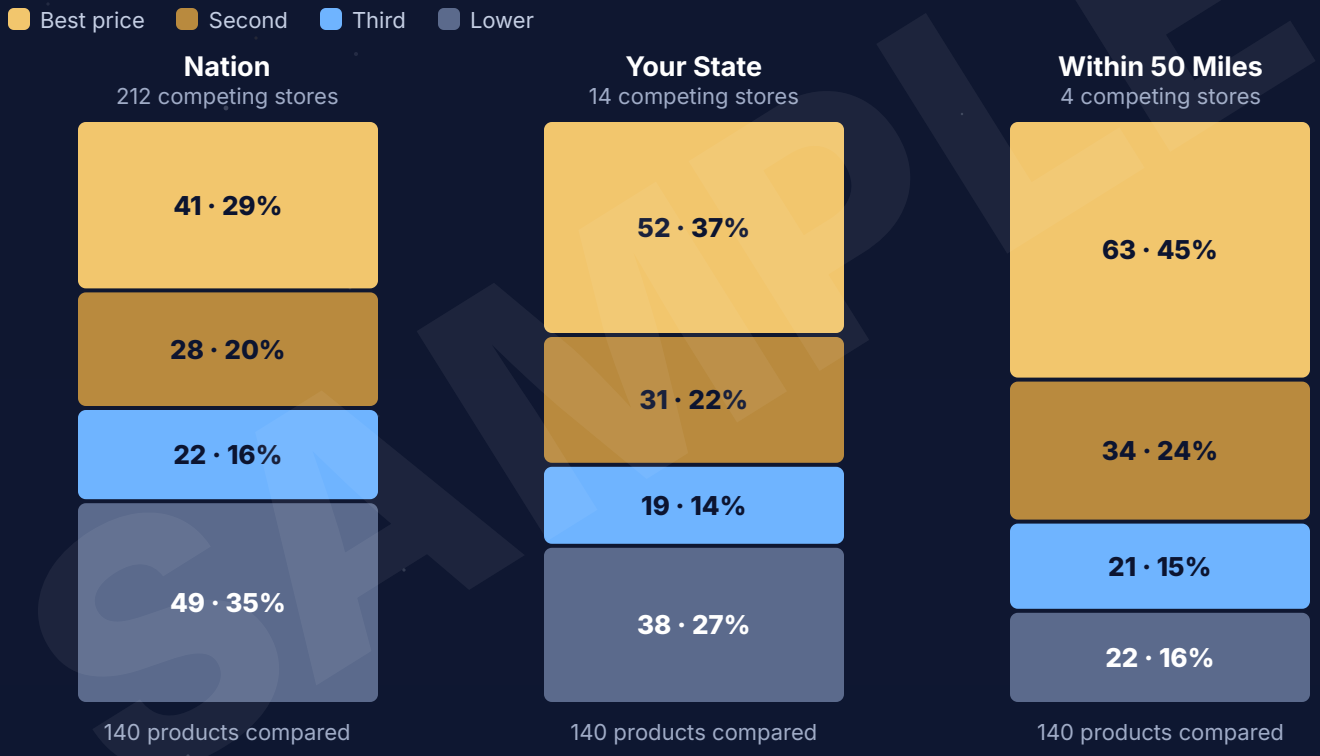
Sample Store

November 2026 · Ohio · compared with 212 other stores

186	41	9%	To be released in Q1
products we carry with your price	products where you have the best price	your median gap to the best price	your community store score

How your prices rank

Each column splits your compared products by where your price ranks against other stores in that area.



By product type

▲ Where you win most

PRODUCT TYPE	BEST PRICE	MEDIAN GAP
Fountain	9 of 21	3%
500g cake	11 of 27	6%
200g cake	14 of 38	4%

▼ Where you trail most

PRODUCT TYPE	BEST PRICE	MEDIAN GAP
Artillery	2 of 16	22%
Roman Candles	1 of 12	18%
Firecrackers	0 of 9	15%

The 50 mile circle uses zip-level coordinates, so a store near its edge can land on either side. Prices are the ones stores publish online, as recorded in the Fireworks Bible.

Build WEB10-2026-11-05

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Sample Store

How complete your listings are

Share of your 186 products that carry each item in the Fireworks Bible.



Photo
164 of 186



Video
76 of 186



3D
43 of 186



UPC
22 of 186

Shopper activity

Engagement data not yet available
clicks to your site from the app

Engagement data not yet available
views of your products

Engagement data not yet available
shopping list adds at your store

Engagement data not yet available
purchases marked at your store

Your products with the most competing stores

PRODUCT	TYPE	YOUR PRICE	LOWEST PRICE	YOUR RANK
Sample Aerial Cake A	500g cake Retail unit	$89.99	$79.99	#3 of 27 stores
Sample Fountain B	Fountain Retail unit	$14.99	$14.99	#1 of 24 stores
Sample Aerial Cake C	200g cake Retail unit	$39.99	$34.99	#4 of 22 stores
Sample Artillery Shells D	Artillery Retail unit	$64.99	$49.99	#6 of 19 stores
Sample Roman Candle E	Roman Candles Retail unit	$9.99	$8.49	#2 of 17 stores

What joining adds

- ★ Your logo beside your prices
- ★ Quarterly reports for every store with pricing; monthly May through August
- ★ A coupon code to measure sales

Reply with your preferred report email address if you would like us to use a different one.

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