SAMPLE REPORT · EVERY NAME AND NUMBER ON THIS PAGE IS MADE UP

BRAND REPORT

Sample Brand

November 2026 · 9 states

64	57	43	To be released in Q1
products in the guide	stores carrying them	stores publishing prices for them	community brand score and rank

Price spread: your 10 most widely priced products (retail unit prices)

Each bar runs from the lowest to the highest store price. The tick is the average. Bars share no scale; each runs from $0 to its own highest price.

Sample Aerial Cake 1	$59.99	$119.99	31 stores
Sample Fountain 2	$9.99	$24.99	28 stores
Sample Aerial Cake 3	$24.99	$54.99	26 stores
Sample Artillery Shells 4	$39.99	$89.99	22 stores
Sample Finale Cake 5	$149.99	$289.99	19 stores
Sample Roman Candle 6	$5.99	$14.99	17 stores
Sample Fountain 7	$4.99	$12.99	15 stores
Sample Aerial Cake 8	$34.99	$69.99	13 stores
Sample Novelty 9	$2.99	$7.99	11 stores
Sample Aerial Cake 10	$79.99	$139.99	9 stores

Where it is sold

9 states, shaded by how many stores there price this brand. Brighter gold means more stores.

OH	IN	PA	MO	TN	WI	IA	MI	KY
11 stores	9 stores	8 stores	7 stores	6 stores	5 stores	4 stores	4 stores	3 stores

The 50 mile circle uses zip-level coordinates, so a store near its edge can land on either side. Prices are the ones stores publish online, as recorded in the Fireworks Bible.

Build WEB10-2026-11-05

SAMPLE REPORT · EVERY NAME AND NUMBER ON THIS PAGE IS MADE UP

Sample Brand

How complete your listings are

Share of your 64 products that carry each item in the Fireworks Bible.

Photo	Video	3D	UPC	Description
75%	34%	19%	9%	56%
48 of 64	22 of 64	12 of 64	6 of 64	36 of 64

Shopper activity

Engagement data not yet available
views of your products

Engagement data not yet available
video plays

Engagement data not yet available
shopping list adds

Engagement data not yet available
purchases marked

Community product scores

To be released in Q1
Community product scores and rankings

What we are missing

58	16	42	52	28
without a UPC	without a photo	without a video	without a 3D link	without a description

Send us your files and we fill these in for you.

Reports are sent quarterly, or monthly after you respond with permission. Reply with your preferred report email address if you would like us to use a different one.